

Building Connections for Entrepreneurship Education

Community Partnership & Asset Mapping Toolkit

Purpose

Community partnerships enrich entrepreneurship education by connecting students with authentic learning experiences, local expertise, and real-world perspectives. This toolkit is designed to help educators identify, organize, and strengthen community partnerships that support entrepreneurial learning throughout the school year. Building strong community partnerships is an ongoing process.

Getting Started

Use this toolkit as a living document throughout the school year. Begin with the connections you already have and continue building your network as new opportunities emerge.

Identify	Document	Connect	Grow
Discover the people, places, organizations, and resources that make your community unique.	Record contact information, areas of expertise, and ideas for how partners can support student learning.	Reach out and begin building meaningful partnerships that create authentic learning experiences.	Revisit and update your toolkit throughout the year as relationships develop and new opportunities arise.

Discover the Assets Within Your Community

Every community is rich with people, organizations, places, and experiences that can support student learning. While local businesses are valuable partners, they are only one part of your community's story. Consider families and caregivers, entrepreneurs, artists, makers, skilled trades professionals, healthcare providers, nonprofit organizations, government agencies, higher education, workforce partners, community volunteers, retirees, and others with experiences that can inspire creativity, innovation, career exploration, and problem solving.

Understanding the Community Asset Categories

Category	How It Supports Entrepreneurship Education
People Who Inspire	Individuals who share expertise, experiences, and entrepreneurial journeys.
Organizations That Connect	Businesses, nonprofits, and community organizations that provide authentic learning opportunities.
Places That Bring Learning to Life	Real-world environments where students can observe, explore, and solve problems.
Stories, Traditions & Creativity	Community culture and experiences that spark innovation and ideas.
Partners in Student Success	Educational and workforce partners that connect learning to future opportunities.

People Who Inspire

[illegible]

Organizations That Connect

[illegible]

Places That Bring Learning to Life

[illegible]

Stories, Traditions & Creativity

Community Partner	Expertise	Contact Information	How They Could Support Learning	Status

Partners in Student Success

Community Partner	Expertise	Contact Information	How They Could Support Learning	Status

Community Connection Opportunities

Learning Opportunity	Potential Community Partner(s)
Guest Speaker	
Classroom Mentor	
Career Exploration Activity	
Design Challenge	
Field Experience	
Product Feedback	
Authentic Audience	
Community Service Project	
Student Showcase or Pitch Event	
Other	